HEALING WOUND AND PREVENT REOCCURANCES, JUST THE BEST.

18TH ANNUAL CONFERENCE OF DIABETIC FOOT SOCIETY OF INDIA & 6TH ANNUAL CONFERENCE OF (INTERNATIONAL) ASSOCIATION OF DIABETIC FOOT SURGEONS (ADFS)

Date: 28th - 30th August 2020
Venue: Sir Mutha Venkatarama Rao Concert Hall, Chennai, India
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Message from Organising Committee

Dear Colleagues, Vanakkam!

It gives us immense pleasure in welcoming you all to the charming city of Chennai (formerly Madras). This 400-sq-km conglomerate of urban villages and diverse neighbourhoods making up Tamil Nadu’s capital will pleasantly surprise you. Its main role is to be the keeper of South Indian artistic, religious and culinary traditions.

One of Chennai’s greatest assets are its people, infectiously enthusiastic about their hometown; they won’t hit you with a lot of hustle and hassle. Recent years have added a new layer of cosmopolitan glamour: luxe hotels, sparkling boutiques, quirky cafes, smart contemporary restaurants and a sprinkling of swanky bars and clubs.

The Organising Committee for the forthcoming 18th Annual Conference of Diabetic Foot Society of India & 6th Annual Conference of (International) Association of Diabetic Foot Surgeons (ADFS) "ADFS - DFSICON 2020" is being hosted by HYCARE for Wounds, from 28th - 30th August, 2020. The Scientific Committee has planned to invite renowned National & International faculty who are pioneers in the management of various aspects of Diabetic foot & wound management. We promise that ADFS - DFSICON 2020 will be a great scientific treat.

The theme of the conference is "Clarity among Variety". The idea is to bring together all the specialities rendering their valuable support to these patients to prevent & treat the entire spectrum of diabetic foot. We desire to bring the various specialities like Medicine, Diabetology, General Surgery, Vascular Surgery, Plastic Surgery, Orthopedic Surgery, Physiotherapy, & PG students under one roof to present, interact and practice the multidisciplinary approach to manage this growing problem.

Please visit our website "www.adfs-dfsicon2020.com" regularly for detailed information & updates.

Best Regards,
Organising Committee

Prof. Luca Dalla Paola
President
Association of Diabetic Foot Surgeons

Prof. V.B.Narayanamurthy
Vice President
Diabetic Foot Society of India
Organising Chairman
DFSICON 2020

Prof. Rajesh Kesavan
Secretary
Diabetic Foot Society of India
Organising Secretary
DFSICON 2020

Prof. Arun Bal
President
Diabetic Foot Society of India

Dr. Arvind Rajagopalan
Hon. Treasurer
DFSICON 2020
ORGANIZING COMMITTEE

Organizing Chairman: 
Prof. V. B. Narayanamurthy F.R.C.S,

Organizing Secretary: 
Prof. Dr. Rajesh Kesavan M.S., F.P.S., C.W.S.P.,

Hon. Treasurer: 
Dr. Arvind Rajagopalan D.Ortho, MBA

Scientific Co-ordinator: 
Dr. T. Mohanasundaram M.D.,

Patrons: 
Prof. V. Seshiah M.D., F.R.C.P., D.Sc.,

Prof. S. Rajasabapathy M.S., M.Ch.,

D.N.B., F.R.C.S., M.A.M.S.,

Mentors: 
Dr. Anand Moses M.D., F.R.C.P.,

Dr. G. Vijayakumar P.G.D.D, C.C.D.E.,

Dr. V. Balaji M.S., F.R.C.S.,

Dr. K. S. Siva Kumaar M.S., M.Ch.,
ABOUT THE CONGRESS

Major Highlights

* Release of National Guidelines on Diabetic Foot Management
* Foot screening, Neuropathy and Vascular assessment, Management of Callosities – how to do sessions for students and paramedics
* Gait analysis – technique and interpretation
* Insulin Prescribing Guidelines- Indian Context in DFU patients
* What Antibiotic to use for which DFU and Why
* Importance of Nutrition in Diabetic Foot
* Debridement and choice of dressing
* Non Surgical Modalities in Ulcer Management
* Offloading Techniques
* Surgical approach in management of Diabetic Foot infections
* Surgical offloading
* Microvascular Reconstruction
* Reconstruction in Charcot Foot
* Negative-Pressure Wound Therapy - recent advances
* Role of Interventional Radiology
* Hyperbaric Therapy – boon or bane?
* Footwear and Foot care
* How to Publish Your Data – teaching students how to write and publish papers
* Changing Antibiotic Sensitivity and Resistance Patterns in DFU in India
* Newer Dressing Agents and their effectiveness
* Debates on controversial topics
* Conference meeting of South Asian Diabetic Foot Specialists
* Workshops on Offloading, Debridement, Compression, Dressings and on Debridement
* Problem Cases Symposium
* Oral, Poster and Video abstracts and Presentation
* Video lecture series

* The above mentioned topics would be interesting from the point of view of the entire multidisciplinary team. List of topics is tentative, and is subject to change.
INFORMATION FOR SPONSORS

The Conference Organizers are offering companies the opportunity to become sponsors to DFSI, 2020. Sponsors will be announced in the upcoming announcements and in the final programme. Premier sponsorship levels will be determined by your total investment in the conference and supporters will be acknowledged as follows

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>₹ 15,00,000</td>
<td>₹ 10,00,000</td>
<td>₹ 7,50,000</td>
<td>₹ 5,00,000</td>
</tr>
</tbody>
</table>

Host:
HYCARE Super Speciality Hospital,
38, Razaak Garden Road, Arumbakkam,
Chennai - 600106.
Ph: +91 98404 07448
Email id : adfs.dfsicon2020@gmail.com

Conference Venue:
Sir Mutha Venkatasubba Rao Concert Hall,
Chennai, Tamil Nadu

Conference Manager:
Stage3
3rd Floor, Sri Kalyan Square,
83/52, Pantheon Road,
Egmore, Chennai – 600008
Phone : +91 44 4214 7719
E Mail: adfs.dfsicon2020@gmail.com

Sponsorship & Exhibition Sales:
Dr. V.B.N. Murthy
Phone : +91 95662 26622
Email id : vbnmurthy@gmail.com

Prof. Rajesh Kesavan
Phone : +91 996240 0066
Email id : rjkesavdr@gmail.com
INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Diamond Sponsors will be provided with these benefits

- Right to use the endorsement “Diamond/Official Sponsor of ADFS - DFSICON 2020”
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors List in the Final Program
- Acknowledgment on Sponsors Board on-site
- Acknowledgment on the backdrop in the main ballroom
- Complimentary insertion of two printed material (A4 size) (Contents must be approved by the Organizing Committee) into the Congress satchels
- Ultra Premium Stall space of 5x2 sq./mts
- Exclusive Sponsorship of Cadaver Course @ 3,00,000
- 2 Full page advertisement in Final Program

Platinum Sponsors will be provided with these benefits

- Right to use the endorsement “Platinum Sponsor of ADFS - DFSICON 2020”
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors List in the Final Program
- Acknowledgment on Sponsors Board on-site
- Complimentary insertion of one printed material (A4 size) (Contents must be approved by the Organizing Committee) into the Congress satchels
- Premium Stall space of 2x2 sq./mts.
- 1 Full page and 1 Half Page advertisement in Final Program

Gold Sponsors will be provided with these benefits

- Right to use the endorsement “Gold Sponsor of ADFS - DFSICON 2020”
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors List in the Final Program
- Acknowledgment on Sponsors Board on-site
- Premium Stall space of 2x2 sq./mts
- 1 Full page advertisement in Final Program

Silver Sponsors will be provided with these benefits

- Right to use the endorsement “Silver Sponsor of ADFS - DFSICON 2020”
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors List in the Final Program
- Acknowledgment on Sponsors Board on-site
- Stall Space of 2x2 sq./mts
- Half Page advertisement in Final Program

Sponsorship opportunity for exclusive Cadaver Workshop

- Exclusive Cadaver Workshop being conducted by Association of Diabetic Foot Surgeons (ADFS) Date: 27th August 2020 Venue: Cadaver Bio-skills lab, Sri Ramachandra Institute of higher education & research, Chennai, India.

- Right to use the endorsement “Silver Sponsor of ADFS - DFSICON 2020”
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors List in the Final Program
- Acknowledgment on Sponsors Board on-site
- Stall Space of 2x2 sq./mts
- Half Page advertisement in Final Program

Sponsorship opportunity for exclusive Cadaver Workshop

- Exclusive Cadaver Workshop being conducted by Association of Diabetic Foot Surgeons (ADFS) Date: 27th August 2020 Venue: Cadaver Bio-skills lab, Sri Ramachandra Institute of higher education & research, Chennai, India.
CONFERENCE LUNCH

The sponsor will be provided with the following:

- Flexes and standee allowed in the Conference Lunch area
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Final Program
- Acknowledgment on Sponsors’ Board on-site

CONFERENCE DINNER

The sponsor will be provided with the following:

- Ten invitation cards for the Conference Dinner
- Flexes and standee allowed in the conference dinner area
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Final Program
- Acknowledgment on Sponsors’ Board on-site

POCKET PROGRAM (Exclusive Sponsorship)

The sponsor will be provided with the following:

- Exclusive acknowledgment of the sponsor’s status in the Pocket Program
- Exclusive advertisement space for the sponsor
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Final Program
- Acknowledgment on Sponsors’ Board on-site

NOTEPADS

The sponsor will be provided with the following:

- The notepads will bear the Congress branding and Sponsors Name/ company Logo which will be distributed in the participants’ Conference bags
- Sponsor can also provide company advertisement on Inner front and Inner back side of the notepads
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Program
- Acknowledgment on Sponsors’ Board on-site
CD-ROM/ USB STICKS

The CD-ROM/ USB Sticks will contain all the A-DFS DFSICON 2020 meeting proceedings and will be distributed to the delegates. An initial estimate of 1000 Sticks will be required. The sponsor will be provided with the following:

- Exclusive branding of CD Rom/ USB sticks
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Final Program
- Acknowledgment on Sponsors’ Board on-site

PENS

The sponsor will be provided with the following:

- The pens will bear the Congress branding and Sponsor’s name/company logo and will be distributed in the participants’ Conference bags
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Program
- Acknowledgment on Sponsors’ Board on-site

BAG INSERT (per 1pc. A4 size)

The sponsor will be provided with the following:

- The pens will bear the Congress branding and Sponsor’s name/company logo and will be distributed in the participants’ Conference bags
- Sponsor’s logo with hyperlink on Conference website
- Acknowledgment in the Sponsors’ List in the Program
- Acknowledgment on Sponsors’ Board on-site

ADVERTISING SPONSORSHIP OPPORTUNITIES

Advertisements are available in the following Conference publications

<table>
<thead>
<tr>
<th>Final Program</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Page</td>
<td>₹ 50,000</td>
</tr>
<tr>
<td>Front Page</td>
<td>₹ 75,000</td>
</tr>
<tr>
<td>Back Inside</td>
<td>₹ 65,000</td>
</tr>
</tbody>
</table>
EXHIBITION

The commercial/technical Exhibition will be held at the Sir Mutha Venkatasubba Rao Concert Hall, Chennai at Pre-function Area. The exhibition Floor Plan will be posted online shortly. In the meantime, companies that express an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis.

SHELL SCHEME RENTAL

The price for shell scheme is INR 3,00,000.00 for 2x2 square meter area. This includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- 2 Chairs, 1 Table, Dustbin for min 2x2 sqm shell scheme area
- Fascia panel with standard lettering
- Cleaning of public areas and gangways
- Two (2) Company Registrations (company registration will include Two (2) Lunches and One (1) dinner) for min 2x2 sqm shell scheme area

SPACE ONLY RENTAL

The price for space only is INR 3,00,000.00 for 2x2 square meter area. This includes:

- Exhibitors’ badges
- Space area for constructing stall
- Cleaning of public areas and gangways
- Two (2) Company Registrations (company registration will include Two (2) Lunches and One (1) dinner) for min 2x2 sqm space area

Please Note: Space only/shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual
ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 4sqm booked and one additional for each 2sqm after. Any additional exhibitors will be charged an exhibitor registration fee (price available on request).

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Conference venue at their convenience. Please contact our Exhibitions Department through Mr. Sunttosh NM – stage3chennai@yahoo.com

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

BOOKING PROCEDURES AND PAYMENT INFORMATION TERMS OF PAYMENT

* 100% upon receipt of the sponsorship agreement and first invoice
* All payments must be received before the start date of the Conference.
* Should the Sponsor fail to complete payments prior to the commencement of the Conference the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below

Option 1: Payment by cheque (for India based companies only).
Option 2: Payment by Bank Transfer. Bank account details to be advised later.

Bank charges are the responsibility of the payee. Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.
Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organizer will reserve the items listed. Completion of the Booking Form by the Sponsor shall be considered as commitment to purchase the items.

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

CANCELLATION / REDUCTION POLICY

Cancellation or reduction of sponsorship items must be made in writing to the Industry Liaison & Sales Manager.

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/reduction is made on or before 10th June 2020
- 50% of the agreed package amount if the cancellation/reduction is made between 10th June 2020 to 30th June 2020
- 100% of the agreed package amount if the cancellation/reduction is made after 30th June 2020
Conference is Endorsed by

Diabetic Limb Salvage

and

Diabetic Foot Global Education

Secretariat

38, Razaak Garden Road, Arumbakkam, Chennai - 600106
Ph: +91 9840407448
Email: adfs.dfsicon2020@gmail.com
Website: adfs-dfsicon2020.com
SPONSORSHIP BOOKING FORM

Please complete all details and send to: Prof. Rajesh Kesavan, rajkesavdr@me.com

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

COUNTRY

PIN/ZIP

TEL

E MAIL

WEBSITE

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<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PRICE IN INR</th>
<th>CHECK</th>
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<tr>
<td>Diamond Sponsor Package</td>
<td>₹ 15,00,000.00</td>
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<tr>
<td>Platinum Sponsorship Package</td>
<td>₹ 10,00,000.00</td>
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<tr>
<td>Gold Sponsorship Package</td>
<td>₹ 7,50,000.00</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsorship Package</td>
<td>₹ 5,00,000.00</td>
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<tr>
<td>Conference Lunch with Promotion</td>
<td>₹ 10,00,000.00</td>
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<tr>
<td>Conference Dinner with Promotion</td>
<td>₹ 12,00,000.00</td>
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<tr>
<td>Faculty Dining</td>
<td>₹ 3,00,000.00</td>
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<tr>
<td>Pocket Program</td>
<td>₹ 2,00,000.00</td>
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<tr>
<td>Note Pads</td>
<td>₹ 2,00,000.00</td>
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<tr>
<td>CD- Rom/ USB Sticks</td>
<td>₹ 2,00,000.00</td>
<td></td>
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<tr>
<td>Pens</td>
<td>₹ 1,00,000.00</td>
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<tr>
<td>Bag Inserts</td>
<td>₹ 50,000.00</td>
<td></td>
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<tr>
<td>Advertisement space in Final Program (Inside Page)</td>
<td>₹ 50,000.00</td>
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<tr>
<td>Advertisement space in Final Program (Front Inside)</td>
<td>₹ 75,000.00</td>
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<td>Advertisement space in Final Program (Back Inside)</td>
<td>₹ 65,000.00</td>
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<tr>
<td>Exhibition Space (Shell Scheme)</td>
<td>₹ 3,00,000.00 (2x2sqm)</td>
<td></td>
</tr>
<tr>
<td>Exhibition Space (Raw Space)</td>
<td>₹ 3,00,000.00 (2x2sqm)</td>
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</tbody>
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Payment to be made through NEFT / DD in favour of “DIABETIC FOOT SOCIETY OF INDIA-DFSICON 2020” Payable at Chennai.

DIABETIC FOOT SOCIETY OF INDIA-DFSICON 2020 Bank Account Details
Bank Name : Axis Bank (Arumbakkam TN, Chennai, Tamil Nadu 600 106.)
A/c No: 91901093618812
IFSC Code : UTIB0003772
for bank transfers please provide a copy of transaction detail from the bank

- Provisional Booking - The item will be released if not confirmed within 14 days
- Please call Prof. Rajesh Kesavan to discuss the sponsorship package
- Please send sponsorship contract and 100% deposit
EXHIBITION BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.
Please complete and send to: Prof. Rajesh Kesavan

COMPANY NAME: ________________________________________________________________
CONTACT PERSON: ______________________________________________________________
ADDRESS: _________________________________________________________________
COUNTRY: _________________________________________________________________
TEL: __________________________________ E-MAIL: ______________________________
RAW SPACE OR SHELL SCHEME __________________________ please indicate preferences
AREA REQUIRED __________________________________________________________
TOTAL PRICE ______________________________________________________________

Provisional Booking will be released if not confirmed within 14 days
Please call me to discuss sponsorship package
Please send me a sponsorship contract and first 60% deposit invoice

Note: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed

We accept the contract terms and conditions (in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company

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Company Name ______________________________
Signature ______________________________